Practical Strategies for Experts: The Shifting Landscape

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DEMONSTRATIVE EVIDENCE AND THE USE OF TECHNOLOGY IN THE COURTROOM

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PERSONAL INJURY LAWYERS



OVERVIEW

- 1. Why Experts Should Use Demonstrative Evidence
- 2. Demonstrative Evidence:
 - What is it?
 - The available tools: from an **expert's perspective**
- 3. Using Demonstrative Evidence in the Courtroom

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Why Experts Should Use Demonstrative Evidence

The Role of an Expert

- to assist the trier of fact (often a jury in personal injury claims) on matters beyond common knowledge
- to EDUCATE
- to provide impartial opinions relevant to matters in issue

Why Experts Should Use Demonstrative Evidence

The Expert's Goals

- to be qualified and accepted as an expert by the Court
- to be easily understood (often by a jury)
- to be considered impartial
- to withstand cross-examination
- to have their opinions respected/accepted

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Why Experts Should Use Demonstrative Evidence

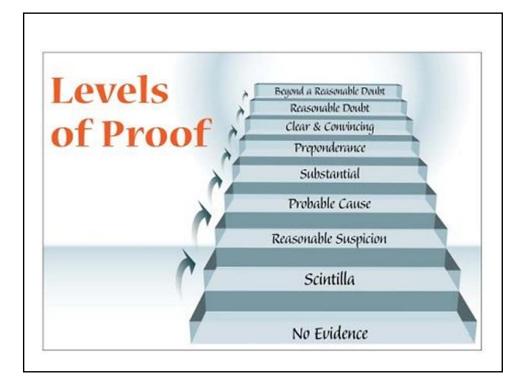
How Experts Can Best Educate

- we *learn* much more by seeing than hearing
- we retain more by seeing than hearing
- we retain much more if we both see AND hear
- colour visuals better than black & white for retention
- using demonstrative evidence to supplement expert testimony helps the trier of fact learn and retain info

What is it?

- basically anything visual that assists the trier of fact
- can be real/substantive evidence
- or can just be an illustrative aid

see visual example that follows



The Tools – From an Expert's Perspective:

- tools that help bring the assessment/treatment to life
- tools that highlight the key supporting facts
- tools that simplify and explain the expert's opinions

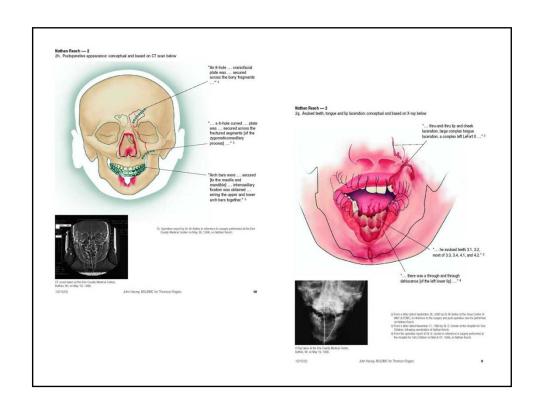
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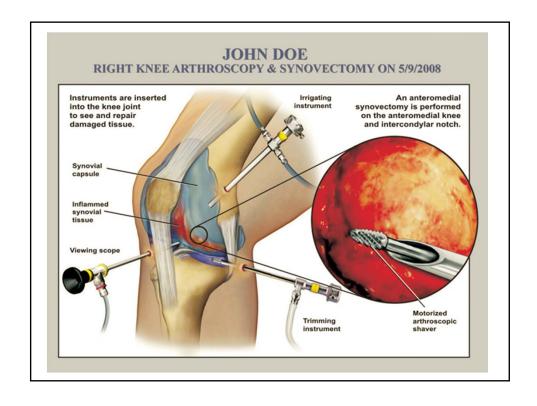
Demonstrative Evidence:

Tools to Help Bring the Assessment/Treatment to Life:

- equipment/hardware
- models
- old school flip charts/drawings
- doing a demonstration using visual aids
- using photos/videos where available
- medical illustrations (including generic ones)

see visual examples that follow





Tools that Highlight the Key Supporting Facts

- use an ELMO to show and highlight key references in:
 - supporting documents/photos/diagrams
 - supporting admissible reports
 - excerpts from discovery transcripts
 - excerpts from real time trial transcripts (if available)
 - test results or data

see visual examples that follow



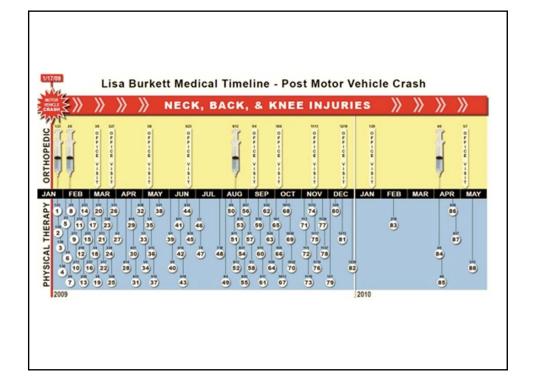


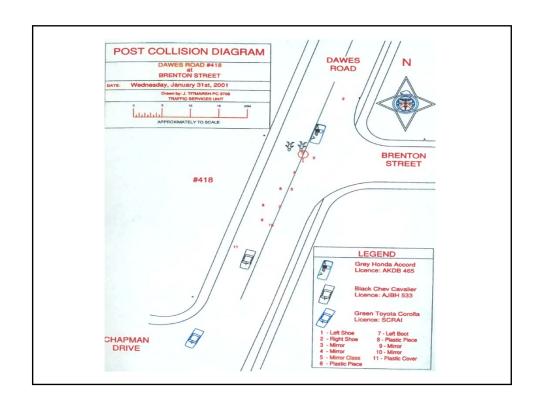


Tools that Simplify And Explain the Expert's Opinions

- prepare easy to understand charts/graphs/diagrams:
 - must be <u>fully supported</u> by information in expert reports
 - can be used to highlight extensive treatment/medication
 - can be used to itemize future care needs and costings
 - can be used to explain income loss claims
 - very useful in identifying points of contention
 - can thereafter be used to simplify evidence of others

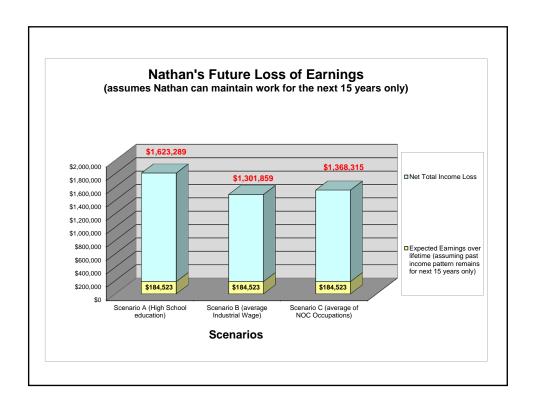
see visual examples that follow





FUTURE CARE COST ANALYSIS (EXAMPLE FROM RESCH V. CANADIAN TIRE)

	Plaintiffs' Position (based on Martha Binstock's evidence)			Defendants' Position (based on Luana Troiani's evidence)			Jury's Findings
Needs	One Time Cost	Annual Cost	Professor Carr's Present Values (ac of Jan 31, 2008)	One Time Cost	Annual Cost	Calculated Present Values (as of Jan 31, 2008)	Insert Present Value Totals
Surgical Procedures							
Rhinoplasty	\$6,000.00			\$6,000.00			
Scar Revisions	\$20,300.00 Estimated 7 surgeries			\$29,000.00	Estimated 10 surg		
Orthodontic Treatment	\$2,740.00			\$2,740.00			
Prosthodontic Treatment	\$200.00				\$200.00		
Bridge Replacement	\$10,500.00	\$1,050.00		\$10,500.00	\$1,050.00		
Contingency for Failed Implants	\$15,500.00 Believes failure more likely			\$7,750.00	Believes failure les	is likely	
Tissue Filler Procedure-Surgical	\$11,000.00	\$2,200.00		\$11,000.00	\$2,200.00		
Tissue Filler Procedure-Injections		\$3,919.50			\$3,919.50		
Totals	\$66,040.00	\$7,369.50	\$314,933.87	\$66,990.00	\$7,369.50	\$315,833.15	
Transitional Living Program	Based on 2 Years Residential Living			Based on 1 Year Residential Living			
Case Manager	\$7,200.00			\$7,200.00			
One month assessment in residential facility	\$24,000.00			\$24,000.00			
One month treatment at residential facility	\$16,500.00			\$16,500.00			
Months of high supervision	\$105,000.00	Based on 10 mon	ths	\$52,500.00	Based on 5 month	4	
Months of low supervision	\$91,250.00	Based on 12 mon	ths	\$45,625.00	Based on 6 month	s	
Psychology	\$8,580.00	1 holak for 1/2 ye	ar then monthly for 1 year	\$5,136.00	1 holiak for 1/4 yr f	hen 1/mn for 1/2 yr	
Family Counseling	\$7,410.00	1 every 2 wits for	1 yr then monthly for 1 yr	\$3,852.00	1/2 wks for 1/2 yr t	hen 1/mn for 1/2 yr	
Occupational Therapy	\$9,120.00	Believes cost is a	dditional	\$0.00	Believes cost inclu	ided in living cost	
Tutor	\$27,445.50	3 times/wk for 90	wks	\$8,132.00	1 time/wk for 80 w	ts	
Psychoeducational/Vocational Assessment	\$3,000.00	One assessment		\$4,250.00	Two separate assi	essments	
Totals	\$299,505.50		\$294,474.90	\$167,195.00		\$164,430.42	



Tools that Simplify And Explain the Expert's Opinions

- rely on demonstrative evidence to support opinions:
 - refer to segments from a day in the life video to showcase and explain needs (see example that follows)
 - consider accident reconstruction animations (scientific visualization)
 - refer to charts/diagrams/graphs used in evidence with other experts (like a chart re treatment/medication)



Using Demonstrative Evidence in the Courtroom

Planning to Use it When Testifying:

- discuss demonstrative evidence *options* in first expert briefing with the lawyer
- review and consider all available tools (like the day in the life video, medical illustrations, etc.)
- make suggestions about any additional demonstrative evidence that you encourage the lawyer to obtain (like medical illustrations, day in the life video, etc.)

Using Demonstrative Evidence in the Courtroom

Lawyers Role Re Admissibility:

- Lawyer to lay foundation:
 - the visual aid must relate to the expert's evidence and they must be familiar with the aid
 - the visual aid must fairly and accurately reflect the expert's evidence (and be based on info in their report)
 - the visual aid must be of assistance to the trier of fact in understanding the expert's evidence

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Using Demonstrative Evidence in the Courtroom

Lawyers Role Re Admissibility:

- Admissibility of Demonstrative Evidence:
 - varies depending on its purpose and what kind of aid it is
 - in short though the demonstrative evidence must be:
 relevant, accurate, fair and more probative than prejudicial
 - to comply with expert report rules, the information in the visual aid must be able to be footnoted to info in the report
- the judge determines if it can be used
- Admissibility solution develop the chart on the go....

Using Demonstrative Evidence in the Courtroom

Cautions:

- over-exposure to a visual aid lessens its impact
- use professional looking aids only
- using too many aids may make case look concocted
- don't use them just to look modern
- jury will be online validating what they see
- have a backup plan (in case held not admissible)

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CONCLUSION

- 1. Discuss demonstrative evidence options with the lawyer at the first expert briefing
- 2. Use an ELMO to substantiate accurate reliance on key documents (....to add credibility to opinions)
- 3. Prepare simple summary charts/graphs from information within your report

THANK YOU

Please feel free to call or email me with questions

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